

# Goodfellas, Become a Wise Guy

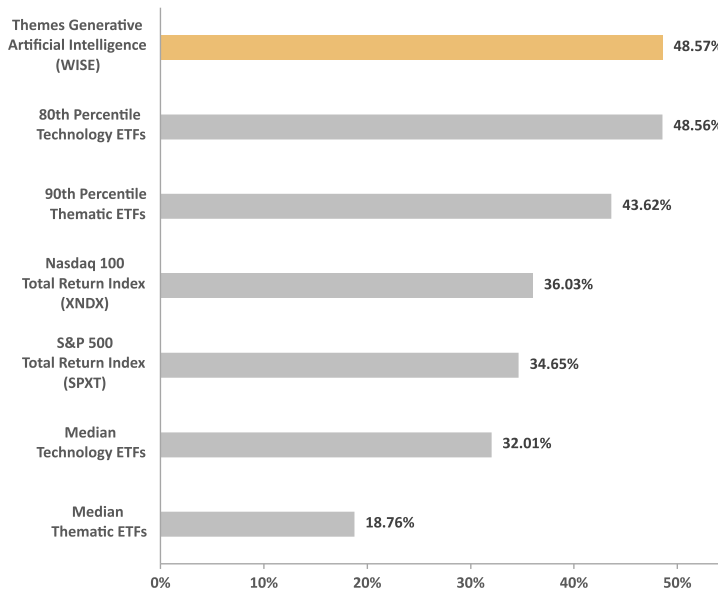
THOUGHTS FROM THEMES | Date: December 8, 2024

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Looking for growth? Goodfellas, it may be time to become a WISE guy. Since inception, the **Themes Generative Artificial Intelligence ETF (WISE)** has delivered a +48.57% return, outperforming both the Nasdaq 100 (+36.03%) and the S&P 500 (+34.65%), placing it above the 80th percentile of all 114 ETFs classified as “equity technology” and above the 90th percentile of all 143 ETFs classified as “equity thematic” by Bloomberg Fund Classification (BFCS).<sup>1</sup>

**WISE Ranks Above 80th Percentile of Technology ETFs**

*Total Return Performance of Technology/Thematic ETFs since WISE Inception\**



Source: Bloomberg, as of December 8, 2024

\*Universe of 114 ETFs classified as "Equity Technology" and 143 ETFs classified as "Equity Thematic" by Bloomberg Fund Classification (BFCS)

## What Makes WISE Different?

- Top 40 Artificial Intelligence, Data Analytics, and Natural Language Processing companies.
- Unlike other AI and tech strategies, individual holdings are capped at 4.9%, rebalanced semi-annually.
- Expense ratio is over 40% lower than the average charged by equity technology ETFs.

Put these factors together, WISE has delivered one of the best total returns amongst equity technology ETFs since its inception.<sup>1</sup> In a market environment where exposure to growth matters, WISE may be a solution worth considering.

<sup>1</sup>Source: Bloomberg as of 8 December 2024. Universe of 114 ETFs classified as “Equity Technology” and 143 ETFs classified as “Equity Thematic” by Bloomberg Fund Classification (BFCS). The inception date of WISE is 8 December 2023. All ETF performance is shown on an ETF price total return basis, net of all fees. Index performance is shown on a post-inception, total return basis (i.e., with gross income reinvested, where applicable). Cumulative return is the aggregate amount that an investment has gained or lost over time. Annualized return is the average return gained or lost by an investment each year over a given time period.

*The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor’s shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. High short-term performance, when observed, is unusual and investors should not expect such performance to be repeated. Investors cannot invest directly in an index. Indices may change over time. Indices are not an investment and, therefore, have no investment performance history. Index performance does not include risks, fees, or other costs. Past index performance is no indication of future results for the index or for any investment.*

### Standardized Performance of WISE as of 30 September 2024:

3-Month:	6.27%
6-Month:	-1.77%
Year-to-Date:	9.83%

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Investing involves risk, including the possible loss of principal. In addition to the normal risks associated with investing, international investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles or from economic or political instability in other nations. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume. Narrowly focused investments and investments focusing on a single country may be subject to higher volatility.

Technology-themed investments may be subject to rapid changes in technology, intense competition, rapid obsolescence of products and services, loss of intellectual property protections, evolving industry standards and frequent new product productions, and changes in business cycles and government regulation.

Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the funds. Brokerage commissions will reduce returns.

**Carefully consider the funds’ investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the funds’ summary or full prospectus, which may be obtained by calling 1-866-5Themes (1-866-584-3637) or by visiting themesetfs.com. Please read the prospectus carefully before investing.**

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